

City of Lakewood OH

SPECTACULAR VERNACULAR

Request for Proposals

Community-Wide Arts Initiative

Release Date: July 9, 2019

Deadline: Fall Cycle: October 9, 2019 Spring Cycle: April 9, 2020

Budget: Up to \$5,000 for selected projects

Requirements: The idea must be for an art or design project; the project must take place in Lakewood OH; the project must include in-kind contributions



BACKGROUND

The City of Lakewood's public art program creates opportunities to bridge communities through social offerings in shared public spaces.

Since 2016, the city of Lakewood has been investing in public-private art projects to increase its value as a place that attracts and retains residents, entrepreneurs, employees, and entertainment offerings. Based on lessons learned from small projects, the city is launching the Spectacular Vernacular Community-Wide Arts Initiative.

PROJECT REQUIREMENTS

- The idea must be for an art or design project
- The project must take place in Lakewood OH
- The project must include in-kind contributions

HOW IT WORKS

Spectacular Vernacular provides funding for civic art and urban design projects within the city of Lakewood. The goal of the program is to incentivize community-driven art and design projects. In addition to funding up to \$5,000 of the project, the city will provide project management support throughout the process, as needed (please see Project Expectations below).

Applications will be accepted on a rolling basis in two cycles annually (spring and fall). The City will review applications and award funding to projects during each of these cycles: fall, October 9, 2019 and spring, April 9, 2020.

Applications for projects taking place at any time of the year may be submitted during either cycle. Projects must be completed within one year of being selected.

SCOPE OF WORK

The Public Art Task Force and the City express an interest in:

- Proposals from artists, designers, fabricators, businesses, property owners, neighborhood associations, CDCs, community groups, non-profits, and/or arts organization, with a record of engagement within Lakewood.
- New civic art and design opportunities that support an ongoing program or initiative – for example, a mural for a business district, a public sculpture that enhances a community garden, creative signage to educate the public on environmental issues.

- Civic art and urban design projects that enliven public spaces, highlight neighborhood identity and history, address the needs of residents, and/or provide four-season activities.
- Projects that provide in-kind contributions (professional services at an hourly rate, costs of use of equipment, donated materials, hours spent implementing the project).

Note: It is not necessary to submit a fully developed idea for a project. Applicants may choose to submit conceptual ideas, to be developed in detail with the city.

PROJECT EXPECTATIONS

Finalists will be selected based on the expressed written support of their partners and community members, strength of the application, in-kind contributions, and the potential added value of art and design to ongoing neighborhood initiatives. The selection panel will be comprised of members of the Public Art Task Force and city staff.

Applicants must propose a site in their applications. The site must be publicly visible and accessible, with permission from property owners to implement an art and design project. Applicants may propose a specific artist/s to produce the project, or work with the city to identify artists or facilitate an open call.

The City is available to:

- Meet one-on-one for feedback on project challenges, timeline, and budget
- Organize an artist selection process (announcing a competition, managing submissions, etc.) if desired

APPLICATION GUIDELINES

Please submit the following materials:

- Completed application form
- Typed letters of support from property owner(s), project partners, and community members (minimum of 5)

All pages should include applicant's name and contact information. All submissions become property of the City of Lakewood and will not be returned.

Mail or deliver completed application materials to:
City of Lakewood, Department of Planning and Development
Attn: Spectacular Vernacular
12650 Detroit Avenue, Lakewood OH 44107

Emailed proposals **WILL NOT BE ACCEPTED.**

For additional information, please contact
Allison Hennie, RA, Urban Designer
216-529-7679 / allison.hennie@lakewoodoh.net

Finalists will be selected based on the expressed support of their partners and community members, the strength of their applications, and the potential added value of art and design to ongoing neighborhood initiatives.

Applicants are strongly encouraged to schedule a meeting with city staff to discuss their submission materials.

Contact Allison Hennie to schedule a meeting:
216-529-7679 / allison.hennie@lakewoodoh.net

DISCLAIMERS

Applicants will be notified as to the status of their application. Selection of artists by the City and the pursuit of all City activities are implemented without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, disability, or age.

The City reserves the right to modify this solicitation and to request additional information from participating artists.

The City reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals when the acceptance, rejection, waiver or advertisement would be in the best interest of the project.

The City will be responsible for all correspondence and communication by and between applicants and members of the selection panel. Discussion regarding these projects by and between any applicant and any member of the selection panel outside of scheduled meetings during the selection process may be grounds for the disqualification of the applicant. Such determination shall be at the discretion of the City.

City of Lakewood OH | Spectacular Vernacular

Community-Wide Arts Initiative

PROJECT TITLE _____

Date _____

APPLICANT INFORMATION

Name _____ Phone _____

Proposed site address _____

Email _____

Mailing address _____

PROPERTY OWNER

Name _____ Phone _____

Email _____

Mailing address _____

ADDITIONAL SUBMISSION MATERIALS

1. Letters of Support from property owner, partners and community members (minimum of 5) including contact information
2. Written description and/or drawings of the proposed project
3. Typed letter explaining the project, goals, how the neighborhood will be engaged, who is partnering on the project
4. Proposed budget for the project, including in-kind contributions

If selected, the City must be informed of any and all design modifications, changes in ownership, and who is responsible for ongoing upkeep and maintenance. Additional documentation will be required for funding selected projects.

For additional information, please contact
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