

**From:** fourgablemgmt@aol.com  
**Sent:** Wednesday, August 26, 2015 2:24 PM  
**To:** Marx, Cynthia; Bullock, Tom  
**CC:** Juris, Shawn; Nowlin, Ryan; O'Leary, Sam; Anderson, David; Madigan, Mary; Summers, Mike; Butler, Kevin  
**Subject:** Re: Fwd: Poll in the field

Tom, You are exactly right on your thoughts. We have no report of results. The Board needs quality information to plan and proceed on action plans, if any, in regards to a vote of the people. We all need to share information as we are permitted to do so by our respective attorneys. Have a great day. Tom Gable

Sent from my android device.

-----Original Message-----

**From:** "Bullock, Tom" <Tom.Bullock@lakewoodoh.net>  
**To:** "Marx, Cynthia" <cindy.marx@lakewoodoh.net>  
**Cc:** "Juris, Shawn" <Shawn.Juris@lakewoodoh.net>, "Nowlin, Ryan" <Ryan.Nowlin@lakewoodoh.net>, "O'Leary, Sam" <Sam.OLeary@lakewoodoh.net>, "Anderson, David" <David.Anderson@lakewoodoh.net>, "Madigan, Mary" <Mary.Madigan@lakewoodoh.net>, "Summers, Mike" <Mike.Summers@lakewoodoh.net>, Tom Gable <fourgablemgmt@aol.com>, "Butler, Kevin" <Kevin.Butler@lakewoodoh.net>  
**Sent:** Wed, 26 Aug 2015 3:00 PM  
**Subject:** Fwd: Poll in the field

Cindy (and colleagues): FYI in response to your question in another email thread.

Sam has already let me know he is not pleased about not being in the loop on this. To the degree that it was my obligation to inform my Council colleagues as a Council Trustee, I apologize. We discussed this two Wednesdays ago at the Trustee meeting, although I have not received (nor asked for) an update since.

On the other hand, a report may be premature, since there is no report back yet, nor have Trustees themselves received a report or digested it (as far as I know). Perhaps a report could be forthcoming. I've cc'd Trustee Chairman Gable to let him know of Council's interest in the matter.

In addition, polls/surveys are traditionally private documents, and this may be a private LHA record that they are not obligated to share--or may fall under appropriate confidentiality. I've cc'd Kevin in case he can shed some light.

There may be some talking points and communications tips that result from this research--how to explain the issue in understandable terms, and how to dispel confusion and misinformation. I take this as the true purpose of the survey, and that may be something that we on Council might find helpful.

I view this kind of preparatory work as reasonable and appropriate, and although the Trustees haven't communicated with Council on this topic formally or informally, I don't think any conclusion should be drawn about that.

I encourage everyone to direct any questions directly to Chairman Gable, who may be better able to answer them.

Tom

Begin forwarded message:

**From:** [fourgablemgmt@aol.com](mailto:fourgablemgmt@aol.com)  
**Date:** August 25, 2015 at 4:33:20 PM EDT  
**To:** "O'Leary, Sam" <[Sam.OLeary@lakewoodoh.net](mailto:Sam.OLeary@lakewoodoh.net)>,"Bullock, Tom" <[Tom.Bullock@lakewoodoh.net](mailto:Tom.Bullock@lakewoodoh.net)>  
**Cc:** "Madigan, Mary" <[Mary.Madigan@lakewoodoh.net](mailto:Mary.Madigan@lakewoodoh.net)>, "Summers, Mike" <[Mike.Summers@lakewoodoh.net](mailto:Mike.Summers@lakewoodoh.net)>, "Butler, Kevin" <[Kevin.Butler@lakewoodoh.net](mailto:Kevin.Butler@lakewoodoh.net)>  
**Subject:** Re: Poll in the field

All concerned, Yes LHA did contract for such a survey to take the temperature of the community on Hospital issues. We do not have results yet. We hope to have results for our meeting on 09/16 as we continue to review financials. Best regards, Tom Gable

Sent from my android device.

-----Original Message-----

From: "Bullock, Tom" <[Tom.Bullock@lakewoodoh.net](mailto:Tom.Bullock@lakewoodoh.net)>  
To: "O'Leary, Sam" <[Sam.OLeary@lakewoodoh.net](mailto:Sam.OLeary@lakewoodoh.net)>  
Cc: "Madigan, Mary" <[Mary.Madigan@lakewoodoh.net](mailto:Mary.Madigan@lakewoodoh.net)>, "Summers, Mike" <[Mike.Summers@lakewoodoh.net](mailto:Mike.Summers@lakewoodoh.net)>, "Butler, Kevin" <[Kevin.Butler@lakewoodoh.net](mailto:Kevin.Butler@lakewoodoh.net)>, Tom Gable <[fourgablemgmt@aol.com](mailto:fourgablemgmt@aol.com)>  
Sent: Tue, 25 Aug 2015 3:44 PM  
Subject: Re: Poll in the field

Sam,

Cc'ing Chairman Gable to speak for the Trustees.

My understanding is that LHA is conducting a survey to measure awareness of hospital issues and the proposal as well as facts versus myths. The purpose would be to help LHA more effectively communicate with the public about these issues. LHA Trustees, like Councilmembers, face the challenge of explaining a complicated topic normally requiring hours and a glossary of technical terms in clear, understandable statements. No easy feat--and arguably long overdue.

I have seen one Save Lakewood Hospital e-alert in the last two days believing this to be a push poll. I infer from that that the phone surveys have been recently conducted, and that the survey questions are being mis perceived as advocacy rather than survey research.

On Aug 25, 2015, at 2:31 PM, "O'Leary, Sam" <[Sam.OLeary@lakewoodoh.net](mailto:Sam.OLeary@lakewoodoh.net)> wrote:

Hello All,

I received an email indicating that there is a telephone poll being conducted regarding the hospital. The email went on to state the LHA contracted this poll.

Is that true? If so, how much did the poll cost and what are the results? Is the poll put to Lakewood Hospital patients or Lakewood citizens or Lakewood electors? What information is LHA gathering and for what purpose?

Thanks,

Sam