

FPTF Communications Subcommittee Agenda- 9/5/17

- Appoint Chair
- Purpose, Priorities, Targets
 - What are the reasons we are communicating?
 - Are there specific topics we want to address?
 - Who do we want to engage with?
 - How will we address blowback?
- How to Communicate
 - Social Media
 - Press Releases
 - News outlets (Cleveland.com/Patch/Observer/Sun)
 - Water Bill
 - Public Forums
- Who will communicate?
 - Assigned member of subcommittee?
 - Randy?
 - City Hall?
- FAQs
 - Do we allow citizens to send in questions, similar to hospital site development?
 - Answering the SLH questions
- Next steps