FPTF Communications Subcommittee Agenda- 9/5/17

- Appoint Chair
- Purpose, Priorities, Targets
  - What are the reasons we are communicating?
  - Are there specific topics we want to address?
  - Who do we want to engage with?
  - How will we address blowback?
- How to Communicate
  - Social Media
  - Press Releases
  - News outlets (Cleveland.com/Patch/Observer/Sun)
  - Water Bill
  - Public Forums
- Who will communicate?
  - Assigned member of subcommittee?
  - Randy?
  - City Hall?
- FAQs
  - Do we allow citizens to send in questions, similar to hospital site development?
  - Answering the SLH questions
- Next steps