GOALS

City Council members
• have **full faith** in the Task Force’s process for creating the Healthy Lakewood Foundation (HLF);
• can articulate the **overarching process** for the creation of HLF;
• can identify key features of HLF’s **structure** and intended **outcomes**;
• understand the ways in which HLF has been intentionally designed to **meet the needs** of the Lakewood community; and
• are **prepared** to approve the creation of HLF.
AGENDA

• Who we are
• Community engagement
• Communications
• Mission, vision, and guiding principles
• Structure and legal framework
• Code of regulations
• Board search
WHO WE ARE

• Lakewood residents
• Volunteers
• Breadth and depth of skills and expertise
• Significant investment of time
• Consultant: Randy McShepard
COMMUNITY ENGAGEMENT

• Interviews and focus groups
  • 16 constituency groups
  • 87 conversations
• Community forum; 45 residents
LESSONS LEARNED

- Communication
- Transparency
- Diversity, equity, and inclusion
- Collaboration and non-duplication
- Lakewood leadership
COMMUNICATIONS AND TRANSPARENCY

- Multiple channels
- Two-way communication
- Analytics
  - social media
  - task force webpage
LAKEWOOD LEADERSHIP
VISION, MISSION, AND GUIDING PRINCIPLES

Vision
What is the change the Foundation hopes to see in the world?

Mission
What is the Foundation’s purpose? What does the Foundation do?

Guiding Principles
What principles does the Foundation use to guide its decision-making and organizational integrity?
VISION AND MISSION

Vision
Lakewood is a place where all people achieve their fullest health potential.

Mission
To advance programs, policies, and practices that inspire a Lakewood community in which health and wellness are reflected in all aspects of life
GUIDING PRINCIPLES

Guiding Principles

• The stewardship of resources is rooted in humility, integrity, and community voice.
• Organizational practices should be transparent and informed by authentic dialogue and engagement.
• Health and wellness can be promoted in ways that are both innovative and evidence-informed.
• Opportunities, initiatives, and strategies should leverage new and existing resources that result in sustainable impact.
• Positive change is driven by shared priorities, coordinated efforts, and trust.
STRUCTURE AND LEGAL FRAMEWORK

- Researched various tax structures
- Expenditure and payout projections
- Foundation life cycle
- Legal counsel search
  - RFP
  - Korhman, Jackson, and Krantz
CODE OF REGULATIONS

• 11 – 17 Board Directors
  • Committees
  • Term limits
• Residency requirements
• Self-dealing restrictions
• Public promotion of Director positions
• Community Engagement and Accountability
BOARD SEARCH

• Timeline
  • Request February 2018 (Mayor, community)
  • Plan made public March 2018
  • Recruitment April 2018
  • Interviews and selection May 2018

• BVU partnership

• Public process
  • Research
  • Board matrix (knowledge, skills, lived experience)

Broad communications strategy
Targeted outreach
EQUITY, DIVERSITY, AND INCLUSION (EDI)

**Equity**
Ensuring every person—no matter their background—has the opportunities they need to achieve their full potential

**Diversity**
The visible and invisible mixture of differences and similarities between people that frame how they see the world and interact with others

**Inclusion**
Active, intentional, and ongoing engagement with diversity, including intentional policies and practices that promote full participation and sense of belonging among all members of a group or organization.
BOARD SEARCH (CONTINUED)

- 81 applications
- Broad mix of knowledge, skills, and lived experiences
  - Race and ethnicity
  - Gender and gender identity
  - Residency
  - Immigrants
  - Board experience
- Process
  - Board matrix (knowledge, skills, lived experience)
  - Broad communications
- Targeted outreach
- Interviews
THANK YOU

- Michael Bentley
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- Phyllis Dykes
- Chuck Garven
- Jeanine Gergel
- Martha Halko
- George Hillow
- Benjamin Miladin
- Brittany O’Connor
- Dawn Pyne
- Laura Rodriguez-Carbone
- Vicki Smigelski
- Kristin Warzocha
- Judy Wright
- Randy McShepard
- Susan Schuetzow
- Shannon Strachan
- Community members, local experts, and our colleagues nationwide who provided insight and guidance
MORE INFORMATION

http://www.onelakewood.com/wellness-foundation-task-force/

Erin Murphy, Chair
erinrechin@gmail.com

Daniel Cohn, Vice Chair
daniel@danieljcohn.com