



HEALTHY LAKEWOOD FOUNDATION

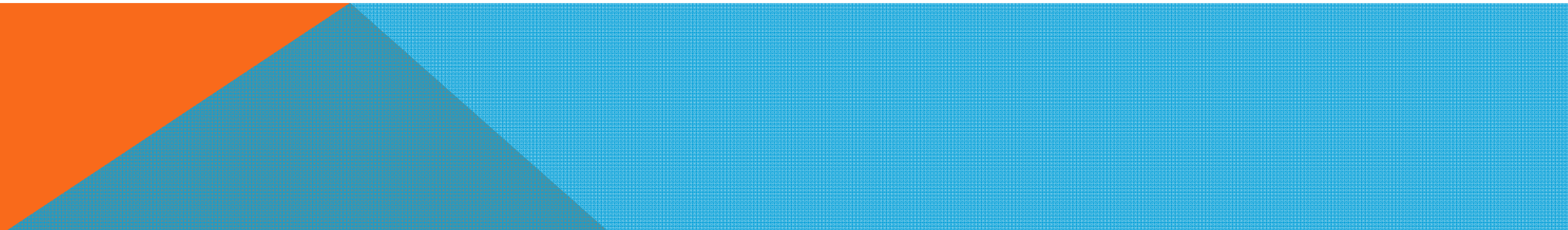
ERIN MURPHY, CHAIR

DANIEL COHN, VICE CHAIR

LAKEWOOD FOUNDATION PLANNING TASK FORCE

GOALS

City Council members

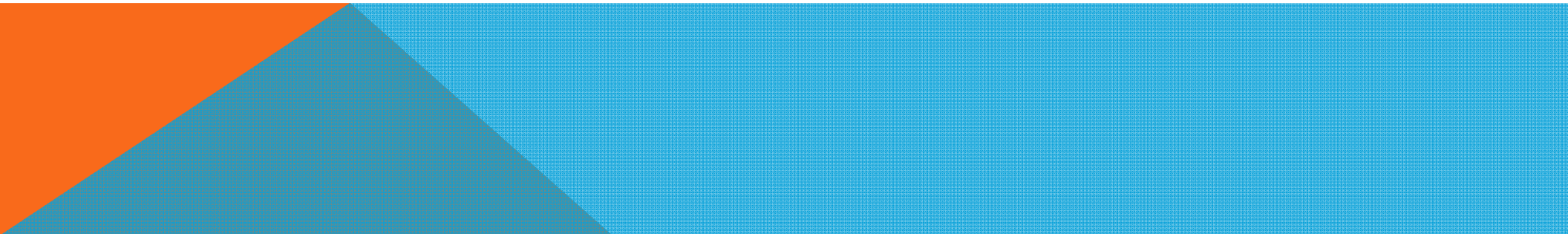
- have full faith in the Task Force's process for creating the Healthy Lakewood Foundation (HLF);
 - can articulate the overarching process for the creation of HLF;
 - can identify key features of HLF's structure and intended outcomes;
 - understand the ways in which HLF has been intentionally designed to meet the needs of the Lakewood community; and
 - are prepared to approve the creation of HLF.
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AGENDA

- Who we are
 - Community engagement
 - Communications
 - Mission, vision, and guiding principles
 - Structure and legal framework
 - Code of regulations
 - Board search
- 

WHO WE ARE

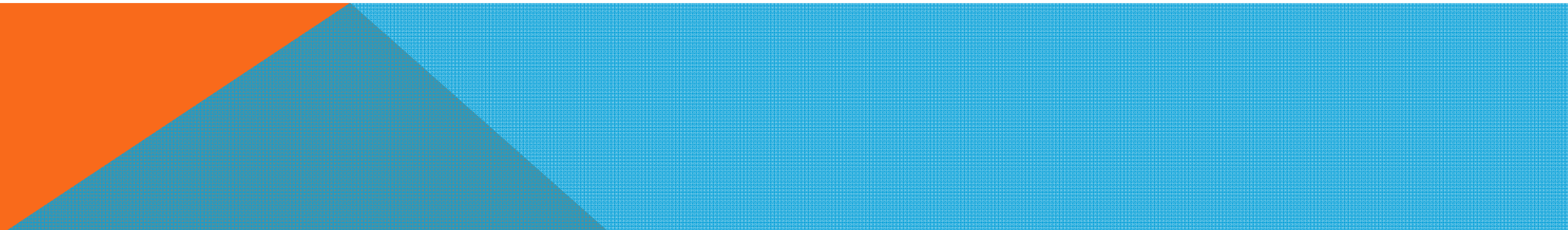
- Lakewood residents
- Volunteers
- Breadth and depth of skills and expertise
- Significant investment of time
- Consultant: Randy McShepard



COMMUNITY ENGAGEMENT

- Interviews and focus groups
 - 16 constituency groups
 - 87 conversations
- Community forum; 45 residents

LESSONS LEARNED

- Communication
 - Transparency
 - Diversity, equity, and inclusion
 - Collaboration and non-duplication
 - Lakewood leadership
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COMMUNICATIONS AND TRANSPARENCY

- Multiple channels
- Two-way communication
- Analytics
 - social media
 - task force webpage

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Volume 14, Issue 08, April 18, 2018

Healthy Lakewood Foundation Foundation Decides Name, Now Looking For Board Members

by Michael Bentley

The Foundation Planning Task Force is proud to announce the Healthy Lakewood Foundation. As the new wellness foundation launches, the Task Force is actively seeking passionate, diverse, and experienced board members for the

cess will begin on April 23, and applications will be accepted until May 6. Following an initial review of applications, potential candidates will be interviewed by members of the Task Force.

Interested individuals are encouraged to apply. The Task

Are excited about being part of a new and impactful organization for Lakewood

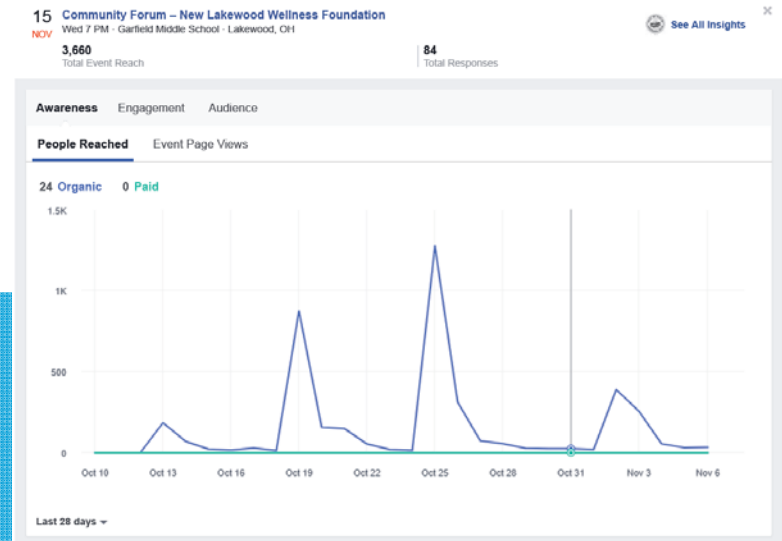
Have the time and energy to spend on significant board work – attending meetings, participating in committee

Are committed to Lakewood (Applicants are not required to be Lakewood residents, though 2/3 of board

members must be residents of the city.)

To access the application, visit <http://www.onelakewood.com>, call 216-529-6600 to request one be sent to you, or pick up an application at Lakewood City Hall.

- DaShanne Stokes



LAKESWOOD LEADERSHIP



VISION, MISSION, AND GUIDING PRINCIPLES

Vision

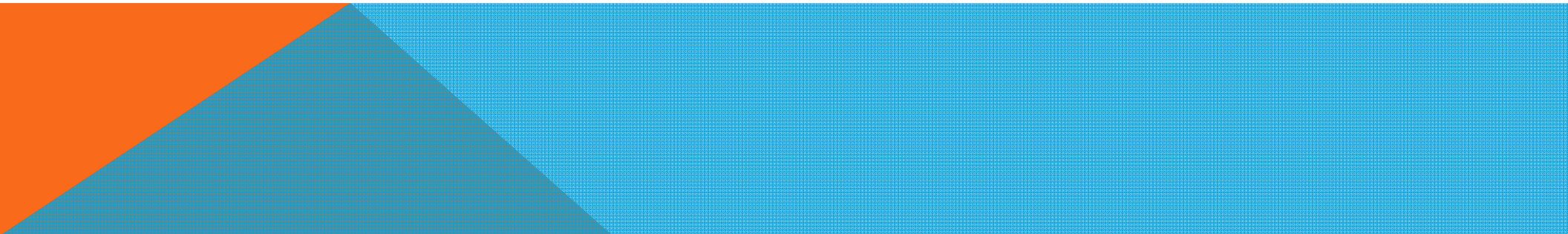
What is the change the Foundation hopes to see in the world?

Mission

What is the Foundation's purpose? What does the Foundation do?

Guiding Principles

What principles does the Foundation use to guide its decision-making and organizational integrity?



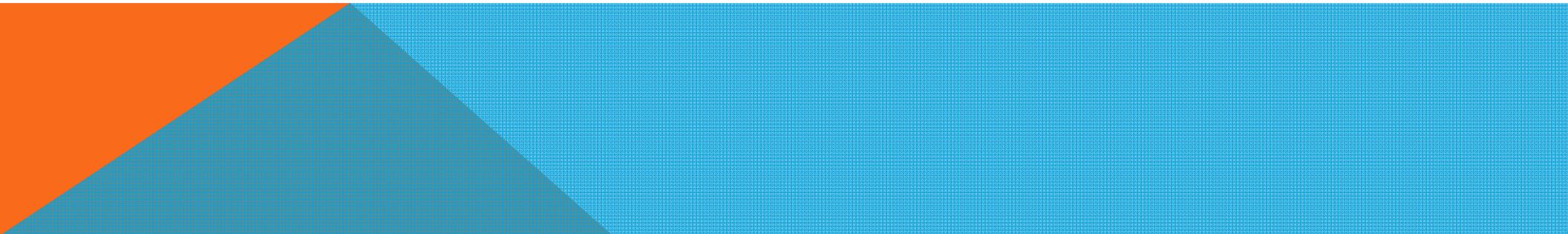
VISION AND MISSION

Vision

Lakewood is a place where all people achieve their fullest health potential.

Mission

To advance programs, policies, and practices that inspire a Lakewood community in which health and wellness are reflected in all aspects of life



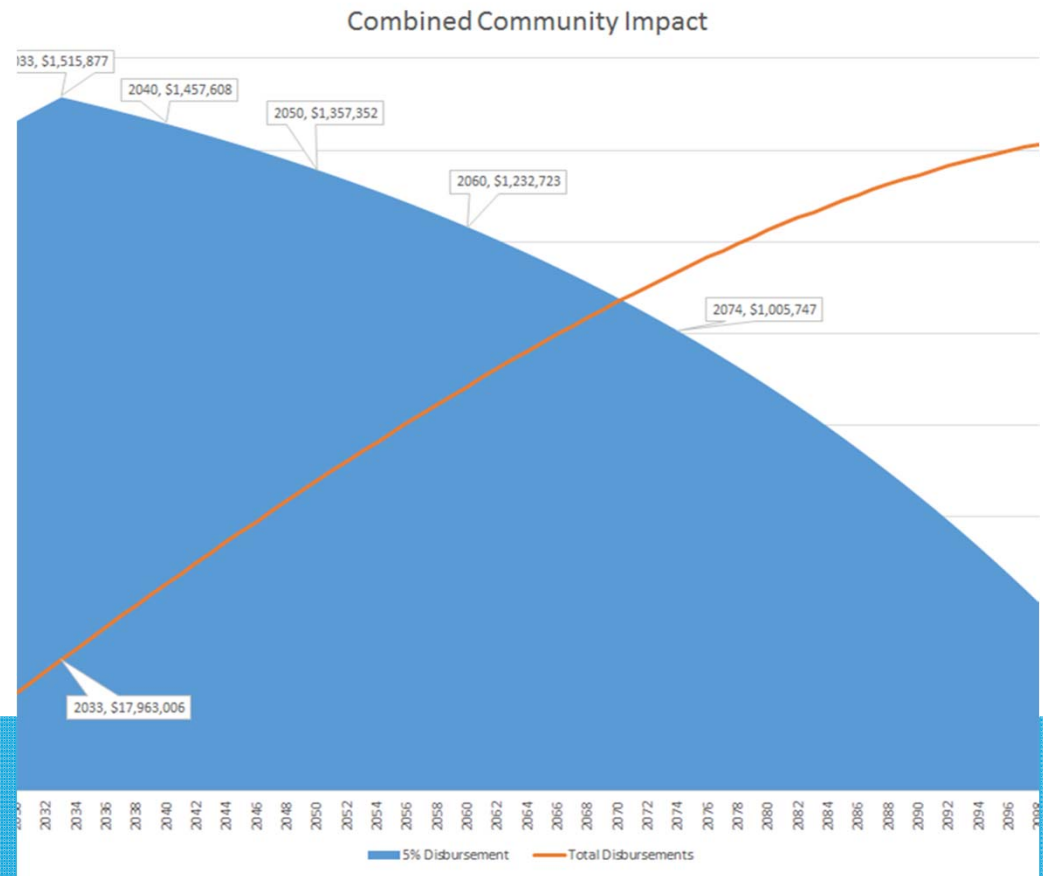
GUIDING PRINCIPLES

Guiding Principles

- The stewardship of resources is rooted in humility, integrity, and community voice.
- Organizational practices should be transparent and informed by authentic dialogue and engagement.
- Health and wellness can be promoted in ways that are both innovative and evidence-informed.
- Opportunities, initiatives, and strategies should leverage new and existing resources that result in sustainable impact.
- Positive change is driven by shared priorities, coordinated efforts, and trust.

STRUCTURE AND LEGAL FRAMEWORK

- Researched various tax structures
- Expenditure and payout projections
- Foundation life cycle
- Legal counsel search
 - RFP
 - Korhman, Jackson, and Krantz



CODE OF REGULATIONS

- 11 – 17 Board Directors
 - Committees
 - Term limits
 - Residency requirements
 - Self-dealing restrictions
 - Public promotion of Director positions
 - Community Engagement and Accountability
- 

BOARD SEARCH

- Timeline
 - Request February 2018 (Mayor, community)
 - Plan made public March 2018
 - Recruitment April 2018
 - Interviews and selection May 2018
- BVU partnership
- Public process
 - Research
 - Board matrix (knowledge, skills, lived experience)

Broad communications strategy

Targeted outreach

EQUITY, DIVERSITY, AND INCLUSION (EDI)

Equity

Ensuring every person—no matter their background—has the opportunities they need to achieve their full potential

Diversity

The visible and invisible mixture of differences and similarities between people that frame how they see the world and interact with others

Inclusion

Active, intentional, and ongoing engagement with diversity, including intentional policies and practices that promote full participation and sense of belonging among all members of a group or organization.

BOARD SEARCH (CONTINUED)

- 81 applications
- Broad mix of knowledge, skills, and lived experiences
 - Race and ethnicity
 - Gender and gender identity
 - Residency
 - Immigrants
 - Board experience
- Process
 - Board matrix (knowledge, skills, lived experience)
 - Broad communications
 - Targeted outreach
 - Interviews

THANK YOU

- Michael Bentley
- Katie Collin
- Phyllis Dykes
- Chuck Garven
- Jeanine Gergel
- Martha Halko
- George Hillow
- Benjamin Miladin
- Brittany O'Connor
- Dawn Pyne
- Laura Rodriguez-Carbone
- Vicki Smigelski
- Kristin Warzocha
- Judy Wright
- Randy McShepard
- Susan Schuetzow
- Shannon Strachan
- Community members, local experts, and our colleagues nationwide who provided insight and guidance

MORE INFORMATION

<http://www.onelakewood.com/wellness-foundation-task-force/>

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