

## LakewoodAlive

### Applicant Narrative

#### 1. Mission & History

LakewoodAlive is a 501 (c) 3 community development organization. Our mission is serving as a community centered non-profit that fosters and sustains vibrant neighborhoods. This is accomplished by both commercial and residential programs that holistically complement one another and further strengthen Lakewood’s neighborhoods. Lakewood Community Progress Inc. (LCPI) was founded in 2004 by the Lakewood Chamber of Commerce and the City of Lakewood to provide an additional resource for facilitating local economic development. LCPI, a 501(c) 3 economic development organization, adopted the Main Street Model and began working with community partners to enhance our commercial corridors. In 2008, the LCPI merged with LakewoodAlive, a resident-based organization that advocated for citizen engagement in economic development. In 2009, LakewoodAlive launched its Housing Outreach Program in partnership with the City of Lakewood to ensure all residents live in healthy and safe housing. The combination of LakewoodAlive’s Main Street and small business development programming coupled with its Housing Outreach programming, has led to LakewoodAlive’s evolution to now serve as Lakewood’s non-profit community development organization.

2. **Geographic Service Area:** The city of Lakewood

3. **Target Population(s):** Low-moderate income households

#### 4. Programs & Services

LakewoodAlive’s Housing Outreach Program is the only housing focused non-profit program in the community. The program is designed to educate and assist all residents, but with a primary focus on low- to moderate-income households with: 1) housing code compliance; 2) financial assistance programs and bank products that are available to address exterior housing maintenance issues 3) offer educational and volunteer assistance to low-to-moderate income households in order to address housing maintenance and lead based paint hazard issues. The goal of the program is to empower residents through education on the best practices of maintaining and sustaining their homes to ensure healthy and safe housing.

#### 5. Number & Demographic Profile of Clients Served (FY20)

Services	July 1, 2019- June 30, 2020 (unduplicated)	July 1, 2020- June 30, 2021 (unduplicated)
Phone Calls	450	450
Office Visits	50	30
Home Visits	270	275
Paint Program	14	14
Volunteer Projects	25	40
	<b>Workshops/ Participants</b>	
Educational Series	14/ 406	14/425
<b>Total Number Served (unduplicated)</b>	550	550

<b>Demographic Information July 1, 2019 – June 30, 2020</b>	
<b>Income Level</b>	
VLI : 30%	<b>93</b>
LI: 50%	<b>190</b>
LMI: 80%	<b>170</b>
AMI: 81%+	<b>97</b>
% of LMI Clients	<b>83%</b>
Owner Occupants	<b>79%</b>
Renters	<b>20%</b>
Investors	<b>1%</b>
Female Headed Households	<b>51%</b>
Elderly Clients	<b>49%</b>

**6. Qualifications to Implement Proposed Project**

LakewoodAlive is highly qualified to implement the Housing Outreach Program. Now in its tenth year, the program’s accomplishments have increased significantly as have program offerings to meet the ever-changing needs of Lakewood Residents.

The Housing & Internal Operations Director has 15 years non-profit experience working with low-moderate income residents and their housing needs revolving around healthy and safe living environments. She has been at the helm of the program for seven years.

Lastly, the Executive Director has 15 years of non-profit experience and has overseen and supported the continued evolution of LakewoodAlive and the Housing Outreach Program for the past nine years.

**7. FY20 Organizational Budget**

**Total FY20 Operating Budget**                      \$511,492

**FY20 Operating Expenses**

<b>Expenditure Category</b>	<b>Amount</b>	<b>% Total Budget</b>
Salaries & Fringe Benefits	\$274,576	53.7%
Operating Costs	\$49,455	9.5%
Capital Costs	NA	NA
Indirect Costs	\$14,315	2.8%
Travel, meetings, conferences	\$1,502	0.3%
Paint	\$35,860	7.0%
Special event expense	\$82,036	16.0%
County Grant (Warren Road)	\$45,626	8.9%
Merchant Association	\$8,755	1.7%
<b>Total</b>	<b>\$511,492</b>	<b>100%</b>

**Top 3 FY20 Revenue Sources**

<b>#</b>	<b>Source</b>	<b>Amount</b>	<b>% Total Budget</b>
1	City of Lakewood (CDBG & Non-CDBG)	\$151,951	30.5%
2	Event Revenue	\$142,199	28.6%
3	Private (Individuals, Corporations, Foundation)	\$42,136	8.5%
<b>Total</b>		<b>\$336,286</b>	<b>67.5%</b>

**8. Does your organization maintain the following documents?**

*Personnel Manual/Grievance Procedures*                      Yes x                      No

*Affirmative Action Policy*                                              Yes x                      No

**9. Capacity to serve non-English-speaking persons?**                      Yes x                      No

**10. Do your facilities comply with ADA accessibility requirements?**                      Yes x                      No

**11. Additional Data and/or Information Not Previously Requested That Strengthens the Organization’s Case for CDBG Funding Support**

The City of Lakewood and LakewoodAlive have formed an incredibly strong partnership whereby we can effectively support low-mod residents to ensure they are living in healthy and safe housing. CDBG support provides the resources to help our neighbors, fill roles that public and private sector can’t, and work with both to bring to bear all matter of resoures.