

Fiscal Year 2020

HUD Annual Action Plan

Lakewood, Ohio

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

The Five-Year Consolidated Plan for FY 2020-2024 identifies the federal, state, local, and private resources expected to be available to the City of Lakewood to address priority needs and specific objectives identified in the Strategic Plan (**Table 16 and Section SP-45**).

Lakewood is a direct entitlement community for the HUD-funded Community Development Block Grant (CDBG) and Emergency Solutions Grant (ESG) programs and receives an annual allocation from each. Lakewood receives HOME funding via the Cuyahoga Housing Consortium.

Lakewood's anticipates FY20/PY1 CDBG resources totaling \$3,597,049 from the following sources:

- FY20 CDBG Award: \$2,017,558
- Prior Year Entitlement Funds: \$1,201,102
- Prior Year Program Income: \$178,389
- Projected PY 1 Program Income: \$200,00

Lakewood anticipates \$8,050,000 in CDBG funding for the remainder of the Con Plan period (FY21/PY2-FY24/PY5) from the following sources:

- FY21-FY24 CDBG Awards: \$7,400,000
- FY21-FY24 Program Income: \$650,000

Lakewood anticipates FY20/PY1 ESG resources totaling \$184,362 from the following sources:

- FY20 ESG Award: \$174,308
- Prior Year Entitlement Funds: \$10,054

Lakewood anticipates \$660,000 in ESG funding for the remainder of the Con Plan period (FY21/PY2-FY24/PY5) comprised of annual entitlement awards.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	2,017,558	200,000	1,379,491	3,597,049	8,050,000	Anticipated CDBG resources for the remainder of Con Plan period are predicated on prior year entitlement awards and program income receipts. CDBG funds leverage significant additional public and private resources.
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	174,308	0	10,054	184,362	660,000	Anticipated ESG resources for the remainder of Con Plan period are predicated on prior year entitlement awards. ESG funds are matched dollar-for-dollar by eligible sources.

Table 1 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The City of Lakewood requires all CDBG and ESG sub-recipients to leverage or match city resources, as appropriate, with those garnered from other eligible sources including, but not limited to, non-CDBG/ESG federal funds, municipal General Fund monies, lending institutions, foundations, government entities (county or state), earned revenue, volunteer time (with a monetary value assigned), and in-kind donations.

ESG sub-recipients must meet or exceed and appropriately document provision of the program's required dollar-for-dollar match from eligible sources.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

The City of Lakewood does not anticipate using any publicly owned land or property located within the jurisdiction to address any of the needs identified in the plan.

Discussion

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Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Improve, Maintain, and Expand Affordable Housing	2020	2024	Affordable Housing Non-Homeless Special Needs	City of Lakewood	Affordable Housing	CDBG: \$1,175,873	Rental units rehabilitated: 14 Household Housing Unit Homeowner Housing Rehabilitated: 36 Household Housing Unit Direct Financial Assistance to Homebuyers: 9 Households Assisted Other: 1 Other
2	Revitalize Residential Neighborhoods	2020	2024	Non-Homeless Special Needs Non-Housing Community Development	City of Lakewood	Non-Homeless Persons with Special Needs Non-Housing Community Development	CDBG: \$1,363,879	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 10400 Persons Assisted Buildings Demolished: 1 Buildings Housing Code Enforcement/Foreclosed Property Care: 850 Household Housing Unit

3	Increase Economic Opportunities	2020	2024	Non-Housing Community Development	City of Lakewood	Non-Housing Community Development	CDBG: \$657,544	Facade treatment/business building rehabilitation: 9 Business Jobs created/retained: 1 Jobs
4	Provide Needed Public Services	2020	2024	Non-Homeless Special Needs Non-Housing Community Development	City of Lakewood	Non-Homeless Persons with Special Needs Non-Housing Community Development	CDBG: \$399,753	Public service activities other than Low/Moderate Income Housing Benefit: 8820 Persons Assisted
5	Reduce Homelessness and At-Risk Homelessness	2020	2024	Homeless	City of Lakewood	Homelessness	ESG: \$184,762	Homeless Person Overnight Shelter: 18 Persons Assisted Homelessness Prevention: 325 Persons Assisted Other: 1 Other

Table 2 – Goals Summary

Goal Descriptions

1	Goal Name	Improve, Maintain, and Expand Affordable Housing
	Goal Description	<p>Lakewood invests significant federal resources in a variety of housing rehabilitation loan and grant programs. Together, they effectively address the affordable housing needs of low-moderate income households, with particular emphasis on serving high priority sub-populations including seniors and those with disabilities, by improving, maintaining, and increasing the supply of affordable owner- and renter- units.</p> <p>During PY1, FY20 CDBG funds, unexpended prior year CDBG resources, CDBG program income, and HOME funds to implement the following activities that improve, maintain, and expand the quantity and quality of owner- and renter-occupied housing.</p> <ul style="list-style-type: none"> • Low-Interest Home Rehabilitation Loan • Nuisance Rehabilitation • Property Revitalization • Repair Accessibility & Maintenance • Rental Rehabilitation • Home Weatherization • Paint Rebate • First Time Homebuyer Down Payment Assistance • HOME Program Activity Delivery <p>The approximately 20% of Lakewood's annual CDBG award allocated to Program Planning & Administration has been included as Goal Outcome Indicator "Other." Please refer to the Projects section for additional information.</p>

2	Goal Name	Revitalize Residential Neighborhoods
	Goal Description	<p>Lakewood strives to create and sustain a suitable living environment for all residents. To this end, the city will utilize FY20 CDBG funding, unexpended prior year resources, and program income to implement the following programs that improve public facilities and infrastructure; arrest blight; and ensure building codes are enforced in the city's low-moderate income and slum-blight areas. Please refer to the Projects section for additional information.</p> <ul style="list-style-type: none"> • Street Resurfacing • Water Main Replacement • Park Improvements • Public Facility Improvements • Building Code Enforcement • Nuisance Property Demolition
3	Goal Name	Increase Economic Opportunities
	Goal Description	<p>Lakewood will utilize FY20 CDBG funding, unexpended prior year resources, and program income to implement the following programs that expand employment opportunities for persons with low-moderate income; create and maintain vibrant commercial corridors; and stimulate private investment in the local economy. Please refer to the Projects section for additional information.</p> <ul style="list-style-type: none"> • Commercial Property Revitalization • Economic Development Revolving Loan Fund
4	Goal Name	Provide Needed Public Services

	Goal Description	<p>Lakewood considers the provision of excellent public services, particularly for the city’s most vulnerable low-moderate income residents who depend disproportionately on these programs, a high priority. To this end, the city will continue to allocate the maximum allowable 15% of its annual CDBG award to the following activities. Please refer to the Projects section for additional information.</p> <ul style="list-style-type: none"> • Food Pantry • Survivors of Domestic Violence Advocacy • Case Management Services • Health/Medical Services • Senior Supportive Services • Childcare Scholarship Assistance • Housing Outreach & Advocacy Services
5	Goal Name	Reduce Homelessness and At-Risk Homelessness
	Goal Description	<p>Lakewood will utilize FY20 ESG funding and unexpended prior year resources to reduce homelessness and assist households at-risk of homelessness through implementation of the following programs which support, complement and advance regional Continuum of Care strategies designed to prevent; reduce the duration of; and ultimately end homelessness.</p> <ul style="list-style-type: none"> • Emergency Shelter • Homelessness Prevention Services <p>Lakewood's homeless programs reach-out to homeless and at-risk populations; assess their needs; and develop individualized housing stability and self-sufficiency plans that facilitate the transition to stable, permanent housing and independent living. HMIS data is utilized to continuously improve homelessness strategies and outcomes.</p> <p>The less than 7.5% of Lakewood's annual ESG award allocated to Program Planning & Administration has been included as Goal Outcome Indicator line 23 (Other). Please refer to the Projects section for additional information.</p>

AP-35 Projects - 91.420, 91.220(d)

Introduction

Lakewood's Annual Action Plan provides a concise summary of the actions, activities, and programs to be implemented during the Program Year. During PY1, Lakewood will implement the CDBG- and ESG-funded projects listed in <i>Table 3: Project Information </i>to address the priority needs and goal areas identified in the city's FY20-FY24 Consolidated Plan.

#	Project Name
1	Nuisance Rehabilitation
2	Childcare Scholarship Assistance
3	Park Improvements
4	Health Services
5	Senior Supportive Services
6	Home Weatherization
7	Housing Outreach Services
8	Repair Accessibility & Maintenance Program (RAMP)
9	Project Pride Code Enforcement
10	Paint Rebate Program
11	Home Rehabilitation Revolving Loan Fund
12	Commercial Property Revitalization Program
13	Street & Water Main Improvements
14	Economic Development Revolving Loan Fund

15	Public Facility Improvements
16	Home Improvement Grant
17	CDBG Planning & Administration
18	Property Revitalization Program
19	Food Pantry
20	Victim Advocacy Services
21	HOME Program Activity Delivery
22	Nuisance Demolition
23	Case Management Services
24	ESG20 Lakewood (ESG-CV)

Table 3 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Reasons for Allocation Priorities

Key factors in determining allocation priorities include, but are not limited to:

- level of need determined by data collected and analyzed during preparation of the Market Analysis and Needs Assessment components of the plan;
- feedback collected during the resident consultation process from members of Lakewood's Citizen Advisory Committee; the community-at-large; elected officials; city staff; and partner/sub-recipient organizations;
- availability (or lack thereof) and the ability to leverage additional resources to address identified needs;
- local plans, data, and metrics (e.g. Lakewood's Community Vision Master Plan Process, Housing Forward Initiative, Pavement Condition Ratings, Large Scale Revitalization Efforts like Madison on the Move).

Obstacles to Addressing Underserved Needs

The primary obstacle to addressing underserved needs outlined in the Five-Year Plan is lack of funding. Unfortunately, this not only persists as the city's main obstacle, it has become an even greater hindrance as affordable housing, non-housing community development, and public services needs increase while federal and other funding remains stagnant or decreases. Moreover, the devastating impact of the COVID-19 pandemic on the national economy, local government revenues, households, and businesses will be a significant obstacle to addressing underserved needs for the foreseeable future.

Additional obstacles the city faces in meeting underserved needs include an aging housing stock, the majority of which was built prior to 1925, in need of significant investments to meet building code and housing quality standards; an insufficient supply of decent, safe, accessible renter- and owner- housing affordable for lower-income families; residential foreclosure and abandonment that exerts a blighting influence on otherwise stable neighborhoods and depresses property values; and a significant elderly population in need of increased outreach and support to continue "aging in place."

Lakewood will continue to respond to this challenge by continuously, and aggressively pursuing additional local, regional, state, and federal funding opportunities as they arise. AP-38 Project Summary

Project Summary Information

1	Project Name	Nuisance Rehabilitation
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing Revitalize Residential Neighborhoods
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$22,565
	Description	The Nuisance Rehabilitation Program is deployed when a homeowner with serious code violations imminently threatening public safety is unable or unwilling to invest in the property; cannot obtain traditional financing; and is ineligible for participation in the city's home rehabilitation programs. In such cases, Lakewood's Nuisance Ordinance enables the city to declare spot blight and use CDBG to implement improvements necessary to preserve the structure. A Nuisance Lien is placed on the property to recoup funds upon sale or transfer of the property.
	Target Date	12/31/2020

	Estimate the number and type of families that will benefit from the proposed activities	An estimated (1) owner unit will be rehabilitated via this activity during FY20.
	Location Description	Implemented citywide on a Spot Blight Basis; Administered by Lakewood's Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
2	Project Name	Childcare Scholarship Assistance
	Target Area	City of Lakewood
	Goals Supported	Provide Needed Public Services
	Needs Addressed	Non-Homeless Persons with Special Needs Non-Housing Community Development
	Funding	CDBG: \$117,434
	Description	The cost of childcare is often a significant barrier to employment for low-income families with children and research clearly indicates high quality early education and childcare programs increase the successful labor force participation of working parents and have lasting positive effects on children's social and academic development. The Childcare Scholarship Assistance Program provides means-tested, sliding-scale subsidies to Lakewood-based licensed childcare centers on behalf of low-moderate-income families.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	Approximately (25) low-moderate income households will benefit from this activity during FY20.

	Location Description	Available citywide to low-mod households; Administered by Lakewood Division of Youth, 12900 Madison Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
3	Project Name	Park Improvements
	Target Area	City of Lakewood
	Goals Supported	Revitalize Residential Neighborhoods
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$285,000
	Description	The Park Improvements Program enhances safety, amenities, and accessibility at Lakewood public parks.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	During FY20, improvements to Kauffman Park (Lakewood's third largest green space) including enhanced play areas, a pavilion, an athletic court, and improved seating and way finding, will benefit 7,740 residents in the park's service area, 4,210 (54.39%+) of whom earn less than the Area Median Income.
	Location Description	Kauffman Park, 15450 Detroit Avenue Lakewood, OH Administered by Lakewood Department of Public Works, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
4	Project Name	Health Services
	Target Area	City of Lakewood

	Goals Supported	Provide Needed Public Services
	Needs Addressed	Non-Homeless Persons with Special Needs Non-Housing Community Development
	Funding	CDBG: \$31,635
	Description	The Health Services Program provides free primary and preventative medical care, chronic disease management, prescription assistance, specialty medical referrals, behavioral health counseling, and health education services to uninsured, very-low income Lakewood residents.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (725) low-moderate income households will benefit from this activity during FY20.
	Location Description	Available Citywide Administered by North Coast Community Health Center, 16110 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
5	Project Name	Senior Supportive Services
	Target Area	City of Lakewood
	Goals Supported	Provide Needed Public Services
	Needs Addressed	Non-Homeless Persons with Special Needs Non-Housing Community Development
	Funding	CDBG: \$45,996

	Description	The Senior Supportive Services Program provides outreach, case management services, social work interventions, service coordination, supervision, and community resource referrals for Lakewood residents ages 62+ to maximize their independence and ability to "age in place" with specific emphasis on residents 75+ years of age; and very low-income seniors identified as particularly vulnerable. Primary goals include increasing socialization; decreasing isolation; reducing the incidence of elder abuse; facilitating linkages to state and federal benefit programs and complementary community-based services; and providing resources for caretakers who may feel isolated and require assistance themselves.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (800) low-moderate income seniors will benefit from this activity during FY20.
	Location Description	Available Citywide Administered by Lakewood Division of Aging at the following locations. <ul style="list-style-type: none"> • Kathleen & Robert Lawther Center, 16024 Madison Avenue, Lakewood, OH • Lakewood Senior Center East, 12400 Madison Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
6	Project Name	Home Weatherization
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$57,002

	Description	The Home Weatherization Program provides loan and grant assistance to Lakewood homeowners for energy efficiency improvements. The scope of work typically includes improved insulation, furnace and hot water tank replacement, and weather sealing. Emphasis is placed on repairs that provide the greatest energy savings and highest return on investment. All projects must have pre- and post-intervention energy audits conducted by a certified Energy Auditor to quantify improvements.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (3) low-moderate income owner households will benefit from this activity during FY20.
	Location Description	Available Citywide (Scattered Sites) Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
7	Project Name	Housing Outreach Services
	Target Area	City of Lakewood
	Goals Supported	Provide Needed Public Services
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$82,803
	Description	The Housing Outreach Services Program facilitates exterior home improvements and the correction of code violations among low-moderate income homeowners and property owners with low-moderate income tenants. CDBG funds support the agency's Housing Outreach Manager who provides the following types of assistance: building code education and compliance; property needs assessments; lead inspections; project planning, budgeting and management; referral to and assistance applying for city-sponsored and other rehabilitation financing; and identifying qualified contractors.
	Target Date	12/31/2020

	Estimate the number and type of families that will benefit from the proposed activities	An estimated (325) low-moderate income households will benefit from this activity during FY20.
	Location Description	Available Citywide Administered by LakewoodAlive, 14650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
8	Project Name	Repair Accessibility & Maintenance Program (RAMP)
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$97,083
	Description	RAMP assists low- and very-low income residents who lack home equity and have limited/fixed income and/or assets with resources to implement property improvements that bring their homes into exterior building code compliance and address important safety, energy efficiency, and accessibility/visitability concerns. While available citywide RAMP focuses, to the greatest extent feasible, on Lakewoods historic Birdtown district which includes the citys poorest census tracts.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (6) owner and (3) renter households will benefit from this activity during FY20.
	Location Description	Available Citywide (Scattered Sites) Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.

9	Project Name	Project Pride Code Enforcement
	Target Area	City of Lakewood
	Goals Supported	Revitalize Residential Neighborhoods
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$177,101
	Description	Project Pride supports Lakewood Division of Building & Housing staff who conduct exterior inspections of the approximately 5,200 residential and commercial structures in the city's designated low-moderate income and slum-blight areas to ensure building code compliance. When violations are cited, Project Pride inspectors work closely with the Division of Community Development, sub-recipient LakewoodAlive, and other community partners to ensure eligible residents are referred to affordable housing programs that address their needs.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (850) code enforcement inspections will be conducted in Lakewood's LMAs and SBAs during FY20.
	Location Description	Lakewood's Low-Moderate Income & Slum-Blight areas. Administered by Lakewood Division of Building & Housing, 12650 Detroit Avenue, Lakewood, OH
Planned Activities	Please refer to Project Description above.	
10	Project Name	Paint Rebate Program
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$46,943

	Description	The Paint Rebate Program offers rebates up to \$3,500 to income-eligible homeowners for materials, supplies, and labor costs associated with lead-compliant exterior paint projects.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (12) owner and (3) renter households will benefit from this activity during FY20.
	Location Description	Available Citywide (Scattered Sites) Administered by LakewoodAlive, 14650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
11	Project Name	Home Rehabilitation Revolving Loan Fund
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$313,987
	Description	The Low-Interest Home Rehabilitation Revolving Loan Fund provides affordable, flexible financing for low-moderate income owners of one-, two-, and three-unit residences. Proceeds may be utilized for deferred maintenance, the correction of code violations, and eligible home improvements.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (7) owner and (5) renter households will benefit from this activity during FY20.

	Location Description	Available Citywide (Scattered Sites) Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
12	Project Name	Commercial Property Revitalization Program
	Target Area	City of Lakewood
	Goals Supported	Increase Economic Opportunities
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$497,544
	Description	The Commercial Property Revitalization Program fortifies the city's commercial infrastructure by providing rebates up to 40% of total project costs toward eligible facade improvements and building code corrections. Grants are capped at \$50,000 per project.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (9) businesses will benefit from this activity in FY20.
	Location Description	Available to businesses with storefronts in Lakewood's Commercial Improvement Target Area (CITA) comprised of Detroit Avenue, Madison Avenue, Berea Road & West 117th Street Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
13	Project Name	Street & Water Main Improvements
	Target Area	City of Lakewood
	Goals Supported	Revitalize Residential Neighborhoods

	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$653,964
	Description	The Street and Water Main Improvements Program utilizes CDBG funds to repave dilapidated streets; replace degraded water lines; and enhance streetscapes in Lakewoods low-moderate income and slum-blight areas.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 6,850 persons, including 4,315 (63%) low-moderate income persons, will benefit from these activities during FY20.
	Location Description	<p>FY20 Street Resurfacing Projects</p> <ul style="list-style-type: none"> Census Tract 1614.3: Athens Avenue (Brown to Bunts) & Bayes Avenue (Warren to Brown) Census Tracts 1616.1 & 1617.1: Ridgewood Avenue (Detroit to Franklin) <p>FY20 Water Main Replacement Project</p> <ul style="list-style-type: none"> Census Tract 160602.2: Idlewood Avenue (Williamson to Clifton) <p>FY20 Streetscape Enhancement Project</p> <ul style="list-style-type: none"> Census Tract 1607.1: Detroit-Sloane Gateway Improvements <p>Administered by Lakewood Department of Public Works, 12650 Detroit Avenue, Lakewood, OH</p>
	Planned Activities	Please refer to the project and location descriptions above.
14	Project Name	Economic Development Revolving Loan Fund
	Target Area	City of Lakewood
	Goals Supported	Increase Economic Opportunities
	Needs Addressed	Non-Housing Community Development

	Funding	CDBG: \$160,000
	Description	The Economic Development Revolving Loan Fund issues forgivable or repayable loans to for-profit businesses expanding in or relocating to Lakewood in exchange for the creation of jobs suitable for and filled by low-moderate income persons.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (1) business will benefit from this activity during FY20.
	Location Description	Available Citywide to for-profit entities capable of creating at least (1) job suitable for and filled by low-moderate income persons per \$35,000 borrowed.
	Planned Activities	Please refer to the project and location descriptions above.
15	Project Name	Public Facility Improvements
	Target Area	City of Lakewood
	Goals Supported	Revitalize Residential Neighborhoods
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$230,000
	Description	Safe and accessible infrastructure is essential to quality of life and to building diverse, sustainable communities. To these ends, the Public Facility Improvements Program supports enhancements to publicly-owned facilities and buildings owned by non-profits that are open to the general public.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated 40,010 persons will benefit from Public Facility Improvements projects during FY20 comprised of 23,855 persons residing in the Intergenerational Community Center service area and 16,155 persons residing in the Fire Station #2 service area will benefit from this activity during FY20.

	Location Description	<p>FY20 Public Facility Improvement Projects</p> <p><i>Intergenerational Community Center</i> 12501 Lake Avenue (formerly Cove United Methodist Church), purchased by the City of Lakewood in 2019, is being redeveloped into a community gathering space that will connect residents of all ages and improve access to programs offered by the city's Department of Human Services. FY20 CDBG funds will support asbestos assessment and remediation, a mandatory pre-cursor to rehabilitating the structure. The building site is also a key component of the city's stormwater management infrastructure and Clean Water Act compliance plan.</p> <p><i>Lakewood Fire Station #2</i> FY20 CDBG funds are being utilized to purchase land adjacent to Lakewood Fire Station #2, located in a designated slum-blight area, to accommodate new fire and EMS vehicles and isolated storage space for firefighting gear (helmets, boots, coats, pants) which reduces firefighters' exposure to diesel fuel particulate matter, a known carcinogen, and significantly lowers cancer risks.</p> <p>Administered by Lakewood Department of Planning & Development, 12650 Detroit Avenue, Lakewood, OH</p>
	Planned Activities	Please refer to the project and location descriptions above.
16	Project Name	Home Improvement Grant
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$73,539
	Description	The Home Improvement Grant Program provides Lakewood homeowners with rebates toward qualified exterior and interior home improvements that bring the homes exterior into compliance with the city's building code. Rebate amount is 50% of project costs up to \$10,000 for eligible work including but not limited to roofs, exterior painting; and porch concrete, and masonry repairs.
	Target Date	12/31/2020

	Estimate the number and type of families that will benefit from the proposed activities	An estimated (6) owner and (2) renter households will benefit from this activity during FY20.
	Location Description	Available Citywide (Scattered Site) Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
17	Project Name	CDBG Planning & Administration
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing Revitalize Residential Neighborhoods Increase Economic Opportunities Provide Needed Public Services
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs Non-Housing Community Development
	Funding	CDBG: \$372,291
	Description	Supports the planning and administration of Lakewoods CDBG programs, including Fair Housing and Landlord-Tenant Services. As there is no specific goal category for Planning & Administration, multiple Goals and Needs Addressed have been selected as it facilitates all CDBG-funded activities. Its Goal Outcome Indicator is "Other."
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	Not Applicable
	Location Description	Administered by Lakewood Department of Planning & Development, 12650 Detroit Avenue, Lakewood, OH

	Planned Activities	Please refer to Project Description above.
18	Project Name	Property Revitalization Program
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$143,310
	Description	The Property Revitalization Program strategically acquires vacant, distressed properties exerting a blighting influence and depressing neighborhood property values; rehabilitates them to a high, energy efficient standard; then markets and sells them to income-eligible households.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (1) owner household will benefit from this activity during FY20.
	Location Description	Available Citywide (Scattered Sites) Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
19	Project Name	Food Pantry
	Target Area	City of Lakewood
	Goals Supported	Provide Needed Public Services
	Needs Addressed	Non-Homeless Persons with Special Needs Non-Housing Community Development

	Funding	CDBG: \$72,655
	Description	The Lakewood Community Services Center (LCSC) Food Pantry is the sole provider of emergency food services for low-moderate income Lakewood residents. It provides (3) meals per day for at least (3) days each month per household. LCSCs also delivers nutritious meals to seniors in the city's (4) subsidized senior apartment buildings and provides free fresh produce to approximately 150 low-mod households between May and October.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (5,500) low-moderate income households will benefit from this activity during FY20.
	Location Description	Available Citywide Administered by Lakewood Community Services Center, 14230 Madison Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
20	Project Name	Victim Advocacy Services
	Target Area	City of Lakewood
	Goals Supported	Provide Needed Public Services
	Needs Addressed	Non-Homeless Persons with Special Needs Non-Housing Community Development
	Funding	CDBG: \$20,961
	Description	The Victim Advocacy Program supports a part-time Justice System Advocate who provides guidance, support, advocacy, education, information, community resource referrals, and ongoing case management services for victims of domestic violence with cases pending in Lakewood Municipal Court.
	Target Date	12/31/2020

	Estimate the number and type of families that will benefit from the proposed activities	An estimated (100) low-moderate income households will benefit from this activity during FY20.
	Location Description	Available Citywide Administered by Domestic Violence & Child Advocacy Center, 2806 Payne Avenue, Cleveland, OH
	Planned Activities	Please refer to the project and location descriptions above.
21	Project Name	HOME Program Activity Delivery
	Target Area	City of Lakewood
	Goals Supported	Improve, Maintain, and Expand Affordable Housing
	Needs Addressed	Affordable Housing Non-Homeless Persons with Special Needs
	Funding	CDBG: \$49,153
	Description	HOME Program Activity Delivery supports CDBG-eligible program delivery costs associated with Lakewoods HOME-funded Down Payment Assistance, Housing Rehabilitation, and Rental Rehabilitation programs.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (10) owner and (10) renter households will benefit from this activity during FY20.
	Location Description	The HOME-funded programs supported by this activity are available Citywide (Scattered Sites). Administered by Lakewoods Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.

22	Project Name	Nuisance Demolition
	Target Area	City of Lakewood
	Goals Supported	Revitalize Residential Neighborhoods
	Needs Addressed	Non-Housing Community Development
	Funding	CDBG: \$17,815
	Description	The Nuisance Demolition program identifies vacant, severely distressed properties exerting a blighting influence and depressing property values in otherwise stable neighborhoods that are neither structurally nor financially suitable for rehabilitation through Lakewood's affordable housing programs then deploys the city's nuisance ordinance and abatement process to acquire and demolish them on a spot blight basis. Liens are placed on demolished properties to recoup the city's investment of CDBG resources.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (1) blighted structure will be demolished during FY20.
	Location Description	Citywide (Spot-Blight Basis) Administered by Lakewood Division of Community Development, 12650 Detroit Avenue, Lakewood, OH
Planned Activities	Please refer to the project and location descriptions above.	
23	Project Name	Case Management Services
	Target Area	City of Lakewood
	Goals Supported	Provide Needed Public Services
	Needs Addressed	Non-Homeless Persons with Special Needs Non-Housing Community Development
	Funding	CDBG: \$28,267

	Description	Supports the provision of Case Management Services - with a keen focus on housing stability and sustained self-sufficiency - for low-moderate income Lakewood residents earning between 30% - 80% AMI who are over-income for ESG-funded services, yet have serious, complex barriers to self-sufficiency.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (1,345) low-moderate income households will benefit from this activity during FY20.
	Location Description	Available Citywide Administered by Lakewood Community Services Center, 14230 Madison Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.
24	Project Name	ESG20 Lakewood (ESG-CV)
	Target Area	City of Lakewood
	Goals Supported	Reduce Homelessness and At-Risk Homelessness
	Needs Addressed	Homelessness
	Funding	ESG: \$184,362
	Description	Supports the provision of Homelessness Prevention Assistance for households earning less than 50% AMI adversely impacted by the COVID-19 pandemic. The portion of Lakewoods ESG-CV funding allocated to the city to cover administrative costs is included as Goal Outcome Indicator Other.
	Target Date	12/31/2020
	Estimate the number and type of families that will benefit from the proposed activities	An estimated (7) households/(18) persons will benefit from Emergency Shelter Services during FY20. An estimated (325) persons will benefit from Homelessness Prevention Services during FY20.

	Location Description	Available Citywide to very-low income Lakewood residents. Administered by Lakewood Community Services Center, 14230 Madison Avenue, Lakewood, OH
	Planned Activities	Please refer to the project and location descriptions above.

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Lakewood will direct assistance to the following geographic areas.

Areas of Low-Moderate Income Concentration

Lakewoods (15) CDBG-eligible block groups, according to the most recent American Community Survey data, include: 1604-3, 1605-3, 1606.01-1, 1606.01-2, 1606.02-1, 1606.02-2, 16060-32, 1606.02-4, 1607-1, 1614-3, 1615-4, 1616-1, 1617-1, 1617-2, 1618-1 and are comprised of 17,535 residents, 11,155 (63.62%) of whom are low-moderate income.

Slum-Blight Designated Areas

Lakewoods HUD-approved Slum Blight Areas (SBAs) include its Commercial Improvement Target Area (CITA) which encompasses the entirety of the city's (4) primary commercial corridors - Detroit Avenue, Madison Avenue, Berea Road, and West 117th Street and its Residential Improvement Target Area (RITA), comprised of approximately twenty (25) residential street sections dispersed throughout the city and certified on the basis of tax and slum-blight survey data.

Citywide Availability

Low-Moderate Income Limited Clientele (LMC) activities are available citywide to income-eligible residents in need; and Low-Moderate Income Housing (LMH) activities maintain, improve, and expand affordable housing occupied by income-eligible households city-wide, regardless of geographic location.

Areas of Minority & Low-Income Concentration

According to the 2011-15 ACS and CPD Maps, 88% (45,011) of Lakewood's residents identify as White; 6.6% (3,373) identify as African American; 3.5% (1,796) identify as Two or More Races; 1.4% (707) identify as Asian; and less than 1% identify as Other (184); American Indian and Alaska Native (57); and Native Hawaiian and Other Pacific Islander (27). Hispanic or Latino persons comprise 4.60% (2,332) of Lakewood's population. Utilizing the definition of "concentration" and race/ethnicity data above, the city's sole area of minority concentration is Census Tract 1618 which has a concentration of Asian-Americans.

According to the 2011-15 ACS and CPD Maps, 7,055 (28.75%) Lakewood's households are Low-Income (< 50% AMI); 3,355 (6.5%) earn between 31%-50% AMI; and 3,700 (7.2%) are Extremely Low Income (<30% AMI). Utilizing the definition of "concentration" and household income data above, low-income persons are concentrated in Lakewood Census Tracts 1606.02, 1617, and 1618.

Geographic Distribution

Target Area	Percentage of Funds
City of Lakewood	100

Table 4 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

The following factors guide Lakewoods geographic allocation and prioritization of investments.

FY20-FY24 Consolidated Plan & PY1-PY5 Annual Action Plans

The goals, strategies, partnerships, and anticipated financial resources described in Lakewoods current Five-Year (FY 2015-2020) Consolidated Plan and Annual Action Plans.

CDBG National Objective & Activity Eligibility Requirements

- Low-Mod Income Area (LMA) activities are restricted to Lakewoods fourteen (15) CDBG-eligible Block Groups.
- Slum Blight Area (SBA) activities are concentrated in Lakewoods HUD-approved Commercial Improvement Target Area (CITA) and Residential Improvement Target Area (RITA).
- Slum-Blight Spot Basis (SBS) activities address severely distressed residential properties outside of designated SBAs that pose a threat to public health and safety; exert a blighting influence; and depress property values (e.g. Lakewoods Nuisance Demolition and Nuisance Rehabilitation programs).
- Low-Moderate Income Limited Clientele (LMC) activities are available to income-eligible residents citywide, regardless of geographic location. This also applies to ESG-funded activities.
- Low-Moderate Income Housing (LMH) activities maintain, improve, and expand affordable housing occupied by income-eligible households city-wide, regardless of geographic location.
- Low-Moderate Income Job Creation (LMJ) activities target businesses citywide with special emphasis on the citys Commercial Improvement Target Area corridors.

Housing Forward Condition Rating Survey

Every 18 months Lakewood rates the exterior condition and code compliance of the city's 13,000 1, 2, and 3-family structures on a scale from 1 (meets code) to 4 (significant disrepair). This critical data is used to target and prioritize investments; improve decision-making; strengthen an aging housing stock; and eradicate slum-blight conditions. Income-qualified homeowners with violations are encouraged to participate in both CDBG-funded and other community-based home repair programs.

Local Planning Documents

Lakewood's Community Vision Master Plan and other key planning documents including its Parks, Capital Improvements & Transportation Master Plans, Community Wellness Plan, and Downtown Development Plan.

Citizen Input

Ongoing public input from Lakewoods Citizens Advisory Committee and gathered via frequent general and project-specific community forums and listening sessions.

Madison on the Move Initiative

Lakewood will focusing significant resources during the FY20-FY24 Con Plan period on the Madison on the Move Initiative (MOM), an ongoing revitalization project concentrating more than \$10M in public and private investments along 3miles of Madison Avenue, one of the citys four (4) slum-blight designated Commercial Improvement Target Area boundary roads, with emphasis on Lakewoods historic, low-moderate income Birdtown neighborhood. CDBG-funded activities contributing to its success include: Low-Interest Home Rehabilitation Loan, Home Improvement Grant, Nuisance Demo, Down Payment Assistance, Storefront Renovation, Public Services, Park Improvements, Street Resurfacing, Water Main Replacement, and Code Enforcement. MOM is arresting decline, eliminating slum-blight conditions, and transforming low-moderate income neighborhoods and commercial districts by improving dilapidated infrastructure and public facilities; renovating storefronts; demolishing or rehabilitating nuisance properties; creating affordable homeownership opportunities; and providing home repair and weatherization resources.

Discussion

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AP-65 Homeless and Other Special Needs Activities - 91.420, 91.220(i)

Introduction

The City of Lakewood receives Emergency Solutions Grant (ESG) funds directly from HUD. Lakewood Community Services Center (LCSC), the city's sole ESG subrecipient, utilizes ESG funds to provide Emergency Shelter Services for literally homeless families and Homelessness Prevention Services for very low-income households at imminent risk of becoming homeless.

LCSCs ESG-funded programs are guided by the needs, strategies, and objectives identified in the city's FY20-FY24 Five Year Consolidated Plan, input gathered through the Citizen Participation Process, LCSC's extensive knowledge of and experience serving very low-income households, and close coordination with the Cleveland/Cuyahoga County Office of Homeless Services (OHS) and the countywide Continuum of Care (CoC).

Lakewood ESG programs reach out to and assess the needs of homeless households; address their immediate needs for shelter and supportive services; help them transition to permanent, affordable, sustainable housing and independent living as quickly as possible; and prevent families at imminent risk of becoming homeless from losing their housing. These programs benefit tremendously from LCSCs

Lakewood enjoys a strong, collaborative partnership with the Cleveland/Cuyahoga County Office of Homeless Services and the CoC and actively participates in implementing the CoCs comprehensive homelessness planning strategy and Coordinated Assessment & Intake (CA/I) system. The City consulted with the CoC regarding the development of its ESG Emergency Shelter and Homelessness Prevention programs and administers them in accordance with the high priority needs and objectives identified in both Lakewoods FY20-FY24 Consolidated Plan and the CoCs Comprehensive Homelessness Planning Strategy which pursues the following goals.

- make homelessness brief, rare, and non-recurring;
- reduce the number of individuals and families who experience homelessness;
- implement a coordinated intake and assessment system to effectively and efficiently allocate limited resources;
- move homeless persons from shelter and the streets to stable, affordable housing as quickly as possible;
- address the emergency shelter and transitional housing needs of victims of domestic violence and persons with substance abuse issues.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

While Lakewood does not fund ESG Street Outreach, Lakewood Community Services Center (LCSC), the sole Lakewood ESG sub-recipient and administrator of the Emergency Shelter and Homelessness Prevention programs, conducts ongoing outreach to homeless individuals and families at both the client and community levels.

Community-Level Outreach: Community-level outreach is built on a foundation of strong community partnerships and intimate knowledge by LCSC of the underserved populations in Lakewood. The agency has built a vast network of partnerships with CoC homeless service agencies throughout the region including Emerald Development & Economic Network, the Cuyahoga Metropolitan Housing Authority, the Veterans Administration, Frontline Services, the Centers for Families and Children, Lutheran Metropolitan Ministries, Y-Haven, and Catholic Charities. LCSC also works closely with the Lakewood Department of Human Services, Parent Resource Coordinators at Lakewood City Schools, senior apartment buildings, religious institutions, among many others, that both refer homeless persons to and accept referrals from LCSC. LCSC homelessness services are listed with United Way 211 First Call for Help and promoted on both the City and LCSC websites and via social media platforms. LCSC brochures describing ESG-funded services are distributed throughout the community (public libraries, all schools, churches, City Hall, social service agencies).

Client-Level Outreach: Strategies deployed by LCSC include engagement outside the traditional office setting; networking with the abovementioned partners to identify potential clients; and meeting clients where they are on their terms. LCSC staff develop a keen understanding of individual circumstances, needs, and cultural barriers that may prevent them from accessing the services and benefits they need to become and remain housed. Ultimately, LCSC serves as a bridge to critical services and benefits and a navigator helping homeless persons overcome system barriers and complexities.

CoC Countywide Outreach Efforts

The CoC conducts (4) year-round outreach efforts. These outreach efforts are available to the Lakewood community if needed. Social service agencies and the police are able to call and request outreach assistance from the Projects for Assistance in Transition from Homelessness (PATH) and Supportive Services to Veterans Families (SSVF) teams.

1. PATH workers, supported by mental health funding, visit camps and places known to be used by the homeless and refer them to permanent supportive housing facilities and units for chronically homeless persons;
2. Care Alliance, the Federally Qualified Health Center serving homeless persons, searches streets, under bridges, and in empty buildings to find and engage street homeless and provide medical assistance;
3. The Supportive Services to Veterans Families (SSVF) program, which provides short-term rental assistance, has outreach staff to identify street homeless vets and link them with CoC resources;
4. The CoC maintains a cold weather weekend shelter for those who refuse 'traditional' shelter, including outreach staff who locate and engage street homeless persons.

Addressing the emergency shelter and transitional housing needs of homeless persons

Lakewood addresses the emergency shelter needs of Lakewood's literally homeless population by providing ESG funding for LCSC's Emergency Shelter Services Program (ES), the city's only emergency shelter space. ES offers shelter to literally homeless Lakewood families in a furnished 2-bedroom apartment refurbished in 2011 with ESG conversion funds.

Originally designed to be a very short-term (30 day) shelter, the exponential increase in the cost of renting in Lakewood, combined with the decrease in affordable units due to the city's rapid gentrification, has meant that homeless Lakewood families stay in shelter longer (some up to 90 days in 2019) before a rent-reasonable unit is identified. In 2019, 83 low rent units were purchased by property developers, displacing 116 low- and very-low income households.

The program's basic components include:

- thorough needs assessment to identify factors that lead to homelessness;
- referrals to mainstream benefits and community organizations;
- utilization of LCSC's extensive array of on-site wrap-around services including employment training, housing search, placement & stability counseling; case management services; CDBG-funded food pantry; and mental/behavioral health services;
- intense housing search to ensure clients find safe, affordable, sustainable housing upon exit;
- cash assistance, if/as necessary, for security/utility deposit and/or first month's rent;
- ongoing consultation with LCSC case managers to measure progress, identify obstacles, and address challenges to long-term housing stability.

Upon exiting, families have established a relationship with their assigned LCSC social worker and can take advantage of the emergency food provided through the agency's pantry every 30 days or more often, as needed. LCSC continues working with participating families as needs arise and arranges face-to-face meetings during home visits to ensure households have the necessary services and supports to remain housed.

During FY19 LCSC, in close partnership and coordination with the Cleveland/Cuyahoga CoC, provided Emergency Shelter and complementary wrap-around supportive services for (12) very low-income literally homeless persons comprised of (7) Adults; (5) Children; (6) African-Americans; (6) Caucasians; (1) victim of domestic violence; (2) persons with mental health issues; (1) person with developmental disabilities; (3) persons with a physical disability; and (2) persons participating in the Supplemental Nutritional Assistance Program.

100% of FY19 Emergency Shelter clients transitioned to decent, safe, sanitary, affordable housing in Lakewood as follows. LCSC conducts a habitability inspection of all placement units and a lead inspection of all units to be occupied by children less than 6 years of age.

(11) rental with no ongoing housing subsidy
(1) staying/living with family permanent tenure

Since 2015, LCSC has provided emergency shelter and supportive services for (85) literally homeless Lakewood persons all but two of whom exited to permanent decent, safe, sanitary, affordable housing in Lakewood. Because this single female head of household and dependent child had a housing voucher, LCSC was unable to identify a landlord with safe housing willing to accept them as tenants.

During FY20, the Emergency Shelter Services Program anticipates serving an estimated (7) very-low income literally homeless households totaling approximately (18) individuals.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

In close coordination with the Cuyahoga County Continuum of Care, Lakewood's ESG-funded community- and client-based outreach efforts and emergency shelter services assist chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth transition to permanent housing and independent living; shorten episodes of homelessness for individuals and families; facilitate access to affordable housing for homeless persons; and prevent the recently homeless from becoming homeless again.

Key components of Lakewood's strategy to achieve these goals include:

- thorough needs assessment to identify factors that lead to homelessness;
- referrals to mainstream benefits and community organizations;
- access to LCSC's extensive array of on-site wrap-around services including mental/behavioral health services in partnership with the Murtis Taylor Human Services System; a CDBG-funded food pantry; and housing search, placement & stability counseling;
- guided housing search and placement services to ensure clients find safe, affordable, sustainable housing upon exit;

- ESG cash assistance, if/as necessary, for security/utility deposit and/or first month rent;
- ongoing consultation with LCSC case managers who provide long-term support well beyond specific episodes of homelessness and at-risk homelessness; measure progress, identify obstacles; and address challenges to long-term housing stability;
- leveraging LCSC's extensive knowledge of and strong relationships with community partners and local landlords.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions) or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The primary goal of Lakewood's Homeless Prevention Program (HPP), administered by LCSC, is to prevent Lakewood residents at imminent risk from becoming homeless through a combination of case management, referrals to mainstream benefits and service providers, and cash assistance, as necessary, for rent and/or utilities. LCSC deploys the Progressive Engagement Model (PEM) introduced upon passage of the 2009 HEARTH Act to address clients' complex needs predicated on providing financial assistance in small increments complemented by case management services and the provision of complementary services by community partners until housing stability is achieved.

Following an assessment for program eligibility, LCSC social workers provide the following needs-based ESG-eligible services.

- *Housing Stability Case Management Services:* individualized services including counseling, community resource referrals; links to mainstream services and benefits, landlord mediation, a client-centric plan for achieving housing stability, and ongoing monitoring of clients' progress toward goal attainment.
- *Housing Search & Placement Services:* following a Housing Barriers Assessment, clients develop an individualized action plan for securing safe, affordable housing. LCSC negotiates with landlords to enable the clients with court-ordered evictions to remain in their current housing. When clients must relocate, LCSC helps them find appropriate, affordable housing; conducts a habitability inspection of all placement units and a lead inspection of all units to be occupied by children less than 6 years of age.
- *Financial Assistance:* Security deposits, rent in arrears, and utility deposits/payments in arrears are available to qualified applicants who demonstrate sufficient income to remain housed post-intervention.
- *Resource Referrals:* LCSC refers clients to partner agencies for specific services including health care, chemical dependency counseling, early childhood and youth services, and educational assistance.
- *On-Site Programs & Services:* Other in-house LCSC onsite programs and services, including their CDBG-funded food pantry and behavioral health services provided by the Murtis Taylor Human Services System, contribute mightily to the success of Homelessness Prevention efforts.

During FY19 LCSC partnered with the Cleveland/Cuyahoga CoC to provide Homelessness Prevention and wrap-around supportive services for (297) very-low income Lakewood persons including (211) households that received direct financial assistance enabling them to remain housed. 100% of FY19 HP clients transitioned to decent, safe, sanitary, affordable housing as follows and 70% will remain stably housed for at least one year.

- (255) rental with no ongoing housing subsidy;
- (24) rental with other ongoing housing subsidy;
- (194) able to maintain original housing without subsidy;
- (24) able to maintain original housing with original subsidy;
- (37) moved to new housing without subsidy.

During FY20, the Homelessness Prevention Services Program anticipates assessing (325) individuals for program eligibility and providing cash assistance to 200 clients. All those receiving assessments will receive ongoing case management services.

Discussion

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AP-85 Other Actions - 91.420, 91.220(k)

Introduction

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Actions planned to address obstacles to meeting underserved needs

The “lack of funding” Lakewoods Strategic Plan cites as the primary obstacle to addressing underserved needs and achieving Con Plan objectives has been exacerbated by the COVID-19 pandemic. The pandemic’s devastating impact on the national economy, local government revenues, households, and businesses exponentially increases the number of households and businesses with underserved needs. Lakewood is committed to effectively and efficiently deploying, to the greatest feasible extent, prior year CDBG, ESG, and HOME funds; CDBG-CV and ESG-CV resources; and additional pandemic-related funding that becomes available to address unmet community needs.

Additional obstacles the city faces in meeting underserved needs include a shortage of decent, safe, affordable, accessible owner- and renter- housing for LMI families; residential foreclosure/abandonment exerting a blighting influence on otherwise stable; an elderly population “aging in place” and the increased need for modernization, ADA accommodations, and the removal of architectural barriers; an aging housing stock and commercial districts, most of which was built before 1939, requiring significant investments to meet building code standards; and exhaustion of Lakewoods recession-era stimulus funding.

Strategies deployed to overcome obstacles to meeting underserved needs include:

- prudent stewardship of HUD funding managed by the Planning & Development Department staff with active involvement/oversight by the Citizens Advisory Committee;
- retaining the services (with non-federal funds) of a consultant charged with developing new funding streams and lobbying for additional resources at the county and state levels;

- increasing efficiency and reducing costs via organic staff attrition and an intentional reduction in the number of managers in favor of more, high quality line staff;
- LEAN Six Sigma and Management Training initiatives are improving city departments and personnel along several parameters through continuous process improvements, decreased waste, reduced costs, and enhanced leadership skills;
- ongoing, aggressive pursuit of non-federal resources to bolster housing and community development programs;
- strategically managing infrastructure projects to realize economies of scale and lower costs;
- allocating the maximum 15% of Lakewoods CDBG award to fund Public Services activities that serve the city's most vulnerable residents;
- requiring sub-recipients and city departments to maximize opportunities to leverage CDBG and match ESG funding;
- partnering with non-profit developers like Habitat for Humanity to enable otherwise financially infeasible affordable housing projects;
- harnessing the power of technology to increase efficiency and productivity.

Finally, Lakewood has developed the following strategies to stabilize neighborhoods, increase housing affordability, and mitigate the impact of insufficient financial resources:

- rehabilitating and constructing owner- and renter- housing affordable to low-mod households;
- partnering with local, regional, and national organizations and the Cuyahoga County Land Bank to address foreclosure and abandonment;
- implementing transformational economic development projects in Lakewoods downtown and commercial districts are revitalizing adjacent neighborhoods, invigorating the local economy, and creating jobs for low-mod residents;
- integrating accessibility, safety, and energy efficiency measures into city-funded housing construction and rehabilitation projects;
- implementing comprehensive building code enforcement and offering low-interest loans and grants which enable income-eligible households to correct violations and improve their homes.

Actions planned to foster and maintain affordable housing

The city of Lakewood will implement the following affordable housing programs during PY1 to foster and maintain affordable housing for income-eligible residents with specific emphasis on CDBG-eligible LMAs and SBAs and high priority sub-populations.

During FY19, these programs rehabilitated (34) affordable units (28 owner/6 renter); issued \$59,410 in HOME Down Payment Assistance (DPA) to (6) LMI buyers; and rehabilitated and sold (1) affordable HOME-funded single-family home and (1) CDBG-funded single-family home to LMI households.

- Repair, Accessibility & Maintenance Program
- Housing Rehabilitation Revolving Loan Fund
- Home Improvement Grant Program
- Nuisance Rehabilitation Program
- Paint Rebate Program
- Property Revitalization Program
- Home Weatherization Program
- First-Time Homebuyer Down Payment Assistance
- Housing Outreach & Advocacy Services
- Rental Rehabilitation Program

Actions taken by the city of Lakewood to foster and maintain affordable housing include:

- allocating the maximum allowable 15% of the city's annual CDBG award to public services activities including health care services, childcare subsidies, advocacy services for victims of domestic violence, senior supportive services, housing stability case management services, and an emergency food which reduce the LMI households' overall cost of living and enabling them to devote a greater portion of their disposable income toward housing expenses;
- ensuring there are no regulatory barriers to or exclusionary housing policies that inhibit affordable housing such as land use controls, exclusionary zoning ordinances/building codes, unjustified taxes, fees, exactions, subdivision requirements for affordable housing developments, or growth limits that negatively impact the ability to develop, maintain, or improve affordable housing;
- carefully analyzing new and proposed changes to existing policies, building codes, and zoning ordinances to ensure they do not restrict the supply of or erect barriers to safe, affordable housing for low-moderate income residents;
- modifying Lakewood's citywide CRA in 2019 to include a tax abatement option for new 100+ unit multi-family buildings that deliver affordable housing units. 10% of the units must be rented to LMI households and 10% must be rented to households earning up to 120% AMI. Lakewood's is the first CRA in Cuyahoga County to include an affordable housing requirement;
- utilizing HOME funds as gap financing to incentivize the inclusion of affordable units in market rate housing projects acquired distressed properties from the Cuyahoga County Land Bank for rehabilitation and sale/rent to LMI households surveyed landlords about housing voucher programs and utilized findings to educate them about vouchers and promote greater acceptance of voucher holding tenants.

Please refer to Section AP-35 (Projects) of this plan for additional information regarding Lakewood's affordable housing programs.

Actions planned to reduce lead-based paint hazards

Lakewood recognizes that lead poisoning disproportionately impacts LMI families who disproportionately occupy substandard dwelling units and may not have the financial means to properly remediate lead hazards. As such, the City takes the following actions to assess and remediate lead-based paint hazards with the ultimate goal of eliminating cases of child lead poisoning.

- diligent enforcement of all federal lead regulations as well as city ordinances that strictly regulate the removal, containment, and disposal of lead paint debris. Lakewood is in full compliance with Title X of the Housing and Community Development Act of 1992, which amended the Lead-Based Paint Poisoning Prevention Act of 1971, thereby implementing sections 1012 and 1013;
- public awareness and education regarding the health risks associated with lead exposure and how to remediate them;
- The manager of Lakewood's Paint Rebate Program is a licensed lead risk assessor
- Lakewood's Division of Health administers a city-funded child lead testing program; parents can also access these services through the Cuyahoga County Department of Health or have children tested by a private physician or clinic;
- applicants for city-funded home rehab assistance receive written information about lead paint titled "What Everyone Should Know About Lead Paint Poisoning and Lead Paint: A Threat to Your Child." If a child less than six years of age lives in the property he/she must be lead-tested;
- Division of Community Development Project Specialists, responsible for inspecting city-funded rehabilitation work, are state-licensed Lead Risk Assessors and check for defective paint surfaces during the required inspection process;
- painting contractors on city-funded projects are required to complete Lead-Safe Work Practices training and must file a certificate of completion with the city prior to beginning work. Moreover, they are required to contain paint debris, completely tarp surrounding surface areas, and remove and properly dispose of paint chips on a daily basis. Sandblasting, power washing, and machine sanding are prohibited;
- contractors participating in the Lead Remediation Program must be licensed by the State of Ohio;
- Lakewood Ordinance 28-93 strengthened paint removal regulations for both contractors and individual homeowners. It states that no mechanical or power method of removing paint can be used if the concentration of lead equals or exceeds 1mg/cm, the current federally recognized maximum acceptable concentration;
- city construction management staff are thoroughly and continuously educated regarding lead-based paint requirements, particularly in the context of federal housing programs;
- garnering leveraged and matching funds to support lead abatement efforts including significant Cuyahoga County Lead Abatement Program resources;
- rental housing units receiving ESG rental assistance occupied by families with children less than (7) years of age are certified lead safe;

- Lakewood's emergency shelter space, renovated with ESG resources, is also certified lead safe;
- Lakewood partners with the Greater Cleveland Lead Advisory Council (GCLAC), a coalition of more than (60) regional agencies representing diverse sectors of the community including parents of lead poisoned children, medical providers, contractors, local, state, and federal government officials and environmental and child health advocates to work toward the common goal of reducing lead poisoning through public education, testing, and remediation.

Actions planned to reduce the number of poverty-level families

Lakewood utilizes CDBG, ESG, and HOME funding and the resources it leverages to reduce the number of impoverished families; prevent additional households from falling into and becoming entrenched in poverty; and stemming the tide of intergenerational poverty.

The city's multi-faceted anti-poverty framework creates economic opportunities for low-mod residents with special emphasis on high priority sub-populations including the elderly, children, people with disabilities, single-mothers, victims of domestic violence, the homeless, and those at risk of homelessness.

The following actions and strategies promote a community of support, enhance quality of life, and establish a solid platform for upward mobility.

- transforming 6-acres of downtown Lakewood into a vibrant, transformative mixed-use urban neighborhood that will expand the city's tax base, revitalize adjacent residential neighborhoods, and generate employment opportunities for LMI households
- investing the maximum 15% of Lakewood's annual CDBG allocation in critical Public Services that establish a strong social safety net and serve the needs of impoverished and working poor residents including early childhood programs vital to breaking the cycle of poverty;
- implementing cutting-edge economic development strategies utilizing both federal and non-federal resources to attract, retain, and expand local businesses and create low-mod job opportunities;
- facilitating homeownership among LMI households as an asset-building strategy and platform for upward mobility;
- providing resources that increase home energy efficiency and lower utility bills for low-mod households;
- partnering with the regional transit authority to expand public transportation options;
- increasing, improving, and maintaining Lakewood's supply of affordable owner- and renter-housing;
- offering high priority sub-populations deferred home rehab loans and grants to implement emergency repairs, enabling them to remain housed;
- evaluate federal funding proposals according to their capacity to alleviate poverty;
- enforcing federal programs and policies that foster economic opportunity and sustain a living wage (e.g. Section 3, Davis Bacon);

- participating in regional anti-poverty efforts and partnering with local and regional agencies whose mission is reducing the number of families living in poverty;
- ensuring housing units are lead safe to prevent the devastating health and financial consequences of childhood lead poisoning;
- engaging lower-income residents in anti-poverty planning, policy development, service delivery, and program evaluation;
- enforcing fair housing laws to ensure equal housing opportunity without regard to race, color, religion, nation origin, age, gender, or disability

Finally, while Lakewood utilizes federal resources to fund activities that serve non-homeless special needs populations and persons at-risk of and experiencing homelessness, the bulk of these services are provided by organizations working on a countywide basis through the Cleveland/Cuyahoga County Continuum of Care (C of C) that receive significant ongoing financial support from a countywide health and human services property tax levy.

Actions planned to develop institutional structure

Lakewood has developed a sound institutional structure and efficient delivery systems for federally funded activities. The Department of Planning & Development (DPD) is the lead entity responsible for planning, administering, monitoring, evaluating, and preparing reports regarding the city's federally funded programs. The following DPD staff are directly involved in planning and administering federally funded programs. Other DPD staff (Director, 2.5 Planners, Urban Designer, Administrative Assistant) contribute on an as needed basis.

- *Development Officer:* monitors city and sub-recipient compliance; assesses cost reasonableness/eligibility; manages financial and program data in IDIS; develops the Consolidated and Annual Action plans; serves as Fair Housing Officer; staffs the Citizens Advisory Committee (CAC) and manages the annual CAC process; and prepares reports (CAPER, Federal Financial, Contract Activity, Labor Standards, Section 3) in accordance with all applicable rules and regulations;
- *Programs Manager:* administers Lakewood's affordable housing and facade renovation programs

Lakewood is dedicated to providing a continuum of coordinated housing and non-housing activities, programs, and services that enhance residents' well-being with special emphasis on supporting LMI households and high priority sub-populations. The City strives to improve citizens' quality of life via direct assistance and through partnerships with an experienced network of community-based organizations and social service providers. Federally funded activities are administered by experienced sub-recipients comprised of city departments/divisions and local not-for-profit agencies selected through a competitive public process overseen by Lakewood's Citizen Advisory Committee (CAC).

Lakewood's diverse coalition of dependable partners includes sub-recipients (city departments/divisions and external not-for-profit agencies); the Cuyahoga County Continuum of Care; social services agencies; faith-based organizations; lenders; developers; governmental and quasi-governmental agencies; and Cleveland-area municipalities (particularly its fellow "inner ring" suburbs).

Sophisticated data collection and analysis capabilities enable the city and its partners to better understand and assess community needs and effectively target scarce resources where they are most needed. This is exemplified by the Housing Forward Initiative which bi-annually rates the exterior condition and code compliance of the city's approximately 13,000 one- and two-family homes on a scale of 1 (meets code) to 4 (significant disrepair). By providing more and better data on the city's 12,700 one-, two, and three-unit structures than ever before, Housing Forward improves community problem-solving and decision-making; strengthens Lakewood's aging housing stock; and reduces slum and blight conditions in residential neighborhoods.

The local institutional structure has been strengthened by the Cuyahoga County Land Bank (CCLB). Established in the aftermath of the housing crisis, the CCLB facilitates the acquisition, reclamation, rehabilitation, and reutilization of vacant, abandoned, foreclosed-upon real property; holds/manages properties pending their return to productive use; coordinates the assembly property by governmental entities, non-profit agencies, and developers; and promotes healthy, sustainable economic and housing development.

Citywide application of Lean Six Sigma principles continues to streamline programs, processes, and procedures and produce significant cost savings and all city managers participate in intensive leadership skills training.

Actions planned to enhance coordination between public and private housing and social service agencies

Because identifying and meeting the needs of low-income and homeless populations and effectively addressing High Priority Strategic Plan housing and non-housing community development needs requires communication and cooperation among public, private, and not-for-profit organizations, Lakewood places great emphasis on creating, maintaining, and nurturing a strong network of local, regional, state, national, and international partnerships.

The city enjoys effective working relationships with a broad cross-section housing, community development, and social services agencies, enabling staff to gather and benefit from a variety of perspectives, attain novel problem-solving insights, build upon successful efforts, and leverage additional resources. The diverse coalition built to facilitate the achievement of Consolidated Plan goals and objectives encompasses faith-based organizations, social services providers, private lenders, developers, and government agencies.

In accordance with Con Plan requirements, Lakewood consults with the following types of public and private agencies, groups, and organizations during its five- and one-year planning processes: Affordable Housing, Homelessness, Economic Development, Health Care, Mental Health/Addiction, Social Services, Victim Advocacy, Employment, Youth, Senior Citizen, Education, Lead Safe Housing, Fair Housing, Business Community, Institutions & Systems of Care, Municipalities, and Metropolitan/Regional Bodies.

Lakewood's Madison on the Move Streetscape Project is an outstanding example of an inter-governmental, inter-organizational partnership that has garnered substantial federal, state, county, city, and private funding and relies on strong relationships with local, regional, state and federal agencies. Lakewood citizens are deeply and continuously involved in the projects planning and implementation through participation in the Mobility Committee of the Community Vision Master Plan development process.

Discussion

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Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

Introduction

CDBG funds support a broad array of activities that address Lakewood's housing and non-housing community development needs including housing rehabilitation loan and grant programs; first-time homebuyer downpayment assistance; public infrastructure and facilities improvements including street resurfacing, water main replacement, and enhancements to public parks; critical public services programs; and economic development initiatives that revitalize the city's commercial corridors and create jobs for low-moderate income people.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	200,000
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	200,000

Other CDBG Requirements

1. The amount of urgent need activities 0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan. 80.00%

Emergency Solutions Grant (ESG) Reference 91.220(I)(4)

1. Include written standards for providing ESG assistance (may include as attachment)
Lakewoods Written Standards for Providing ESG Assistance are attached as Grantee Unique Appendices in section AD-25.
2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.

The regional Continuum of Care's Coordinated Assessment & Intake (CA/I) system, implemented for men in 2009 and for single women and families system-wide in 2012, established the following goals and objectives.

 - effectively and efficiently matching client needs with appropriate CoC services to maximize limited CoC resources;
 - creating a single door of entry where a standardized HMIS assessment form is utilized which promotes uniformity, efficiency, and the consistency and quality of data entry and outcomes;
 - assessing every household seeking shelter for Diversion, an intervention to prevent the household from entering the shelter system, if possible;
 - maximizing shelter occupancy rates by ensuring all CoC-funded beds are both available and being used by literally homeless persons;
 - Assessing each household's housing barriers and recommending an exit housing plan to be implemented by the receiving shelter;
 - tracking CA/I referrals to Rapid Rehousing and Permanent Supportive Housing programs;
 - eliminating barriers to accessing CoC-funded shelters and Transitional Housing programs.

Lakewoods single ESG-funded Emergency Shelter unit is operated by Lakewood Community Services Center (LCSC). The city and LCSC partnered with the region's CoC to develop the following protocols that ensure all Lakewood households receiving emergency shelter services go through the CoCs Coordinated Assessment & Intake system and are entered into HMIS.

- LCSC determines a family presenting at their Lakewood headquarters is literally homeless per HUDs definition;
 - if diversion is not possible and the shelter unit is available, LCSC staff immediately complete and submit an Assessment Form to CA/I;
 - CA/I staff enter household data into HMIS and, if appropriate, refer the household back to LCSC;
 - LCSC provides emergency shelter and other complementary services; assesses their needs for ongoing services; and sets them on the most expedient path back to permanent, stable housing and self-sufficiency;
 - if Lakewood's shelter unit is unavailable, the household presents at CA/I's intake facility for assessment and placement;
 - conversely, if a Lakewood family presents at CA/I's intake facility and cannot be diverted from shelter, CA/I staff refer the household to LCSC if Lakewood's unit is available.
3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).

Lakewoods Citizens Advisory Committee (CAC) is the cornerstone of the city's public engagement process. Created by statute per CDBG regulations (§ 91.105), the CAC is comprised of (17) members appointed jointly by the Mayor (9 members) and City Council (8 members).

The CAC reviews and prioritizes ESG funding requests submitted by external not-for-profit agencies according to standardized criteria that ensure proposed activities effectively address the needs of the homeless and those at-risk of homelessness; comply with federal requirements and regulations; and comport with Lakewoods Five Year Plan.

Funding applicants submit a written application including data-based evidence of community need, descriptions of the organization and proposed activities; demonstration of organizational experience and capacity to comply with HUD regulations, key documents (audit/financials, annual report, Articles of Incorporation, proof of non-profit status, licenses and accreditations, board list), a detailed line-item program budget (including matching and/or leveraged funds), evidence of conformity with Consolidated Plan goals and objectives, outcome measurement approach/ methodology, anticipated benefits/outcomes, project timeline, and staffing plan. Applicants must also defend written proposals during a 15-minute oral presentation before the CAC.

CAC allocation recommendations are submitted to City Council for deliberation and approval by formal resolution; incorporated into the city's One-Year Action Plan; and submitted to HUD.

4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.

Per § 576.405(a), Lakewood and its sub-recipients consult with homeless and formerly homeless individuals and families in considering and making policies and decisions regarding ESG-funded facilities, services, and other assistance. In addition, these constituencies are meaningfully involved in the jurisdictions Continuum of Care homeless planning process.

ESG sub-recipients are required to actively and routinely solicit client feedback on services received at their facilities through surveys and opportunities to provide anonymous comments and suggestions. They also must provide for the participation of not less than one homeless or formerly homeless individual on their board of directors or an equivalent body. If the agency is unable to meet this requirement, it must develop and implement a plan to consult with homeless or formerly homeless individuals in making decisions regarding proposed uses of ESG funds.

5. Describe performance standards for evaluating ESG.

Lakewood carefully documents and tracks via the HMIS each program participants circumstances at program entry, the amount and type of services provided, and the households situation at program exit. The following Performance Indicators gauge the effectiveness of ESG-funded programs in consultation with the CoC.

- number of households receiving assistance;
- number of households prevented from becoming homeless;
- number of households covered by the HMIS;
- percentage of participants obtaining other appropriate benefits;
- percentage of participants obtaining other appropriate supportive services;
- percentage of participants with reduced barriers to housing stability;
- percentage of participants with increased housing options & related services;
- percentage of participants stably housed at 12 months;
- percentage of participants with same or increased income.

Discussion

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